

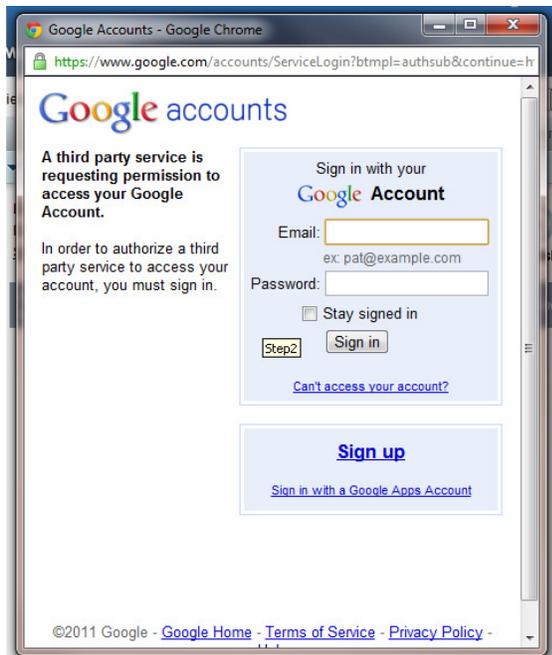
Configuring Google Push in 4Q Suite

Step 1

Select the survey you would like to integrate with Google Analytics, and click on the “Integration” button. A grey bar will appear below the survey – click the “Activate” button to continue.

The screenshot shows the 4Q Suite interface for managing surveys. At the top, there is a search bar with the text "View and manage your surveys below." and a dropdown menu showing "5197 - http://www.atelierchef.ca". Below this is a table with columns: #, Survey Name, Daily Collection, Respondents, and Status. The first row is highlighted with a red box and contains: # 27898, Survey Name http://www.atelierchef.ca, Daily Collection 0, Respondents 23, and Status Online. Below the table, there are several icons: Analyze, Edit, Publish, Integration (with the Google Analytics logo), and Export. At the bottom, there is a grey bar with the text "G.A. Push status: Not activated" and a red-bordered "Activate" button. To the right of the button, it says "G.A. Pull status: Not activated".

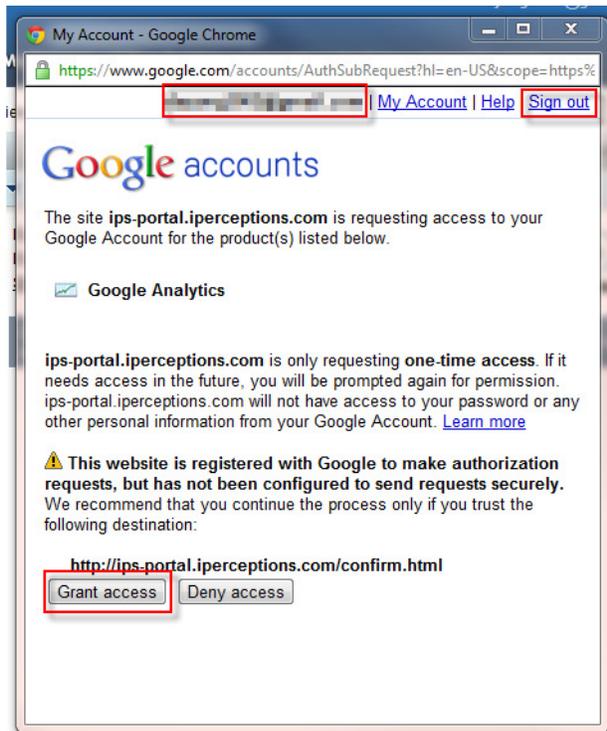
Step 2



Upon clicking on the “Activate” button, a Google Analytics account sign-in window will appear.

Input your GA username and password and click “Sign In”.

Step 3



If you have correctly entered your Google Analytics username and password, you will see the following "authentication" window.

Click on "Grant Access" to continue

Step 4

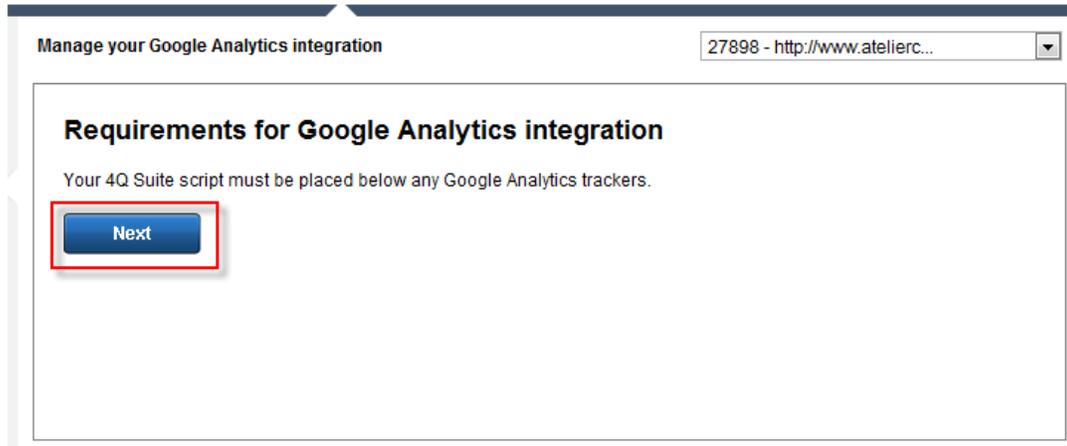
If Step 2 doesn't appear and you go directly to Step 3 please verify (at the top of the window) that you are logging in using the correct account (your business GA account as opposed to your personal one, for example).

If the incorrect account is shown, you will need to click on the "Sign Out" link in the top right of the screen, then follow Steps 2 and 3 to continue.

Step 5

Please note that your 4Q Survey script must be placed below any Google Analytics scripts, code or trackers that you have placed on your site.

Click “Next” to continue.



Step 6

Manage your Google Analytics Integration

Google Analytics for survey: http://www.atelierchef.ca

Select the Google Analytics account and website profile to be integrated with this survey

Account: atelierchef Website profile: www.li...

Push 4Q Suite: www.4qsurvey.com, www.atelierchef.ca, www.abc.ca

Choose the 4Q Suite parameters to integrate with Google Analytics

4Q Data:	Reported in GA as:
<input checked="" type="checkbox"/> Survey ID	IPESurveyID
<input checked="" type="checkbox"/> Unique ID	IPEUID
<input checked="" type="checkbox"/> 总体上满意	IPESAT
<input checked="" type="checkbox"/> 访问目的	IPEPoV
<input checked="" type="checkbox"/> 任务完成	IPETask

Activate GA Push

Accounts

Name↑	Visits	Avg. Time on Site	Bounce Rate	Completed Goals
atelierchef	5	00:05:52	0.00%	0
www.4qsurvey.com	3	00:00:00	66.67%	0
www.atelierchef.ca	3	00:00:00	66.67%	0
www.abc.ca	3	00:00:00	66.67%	0

Find account:

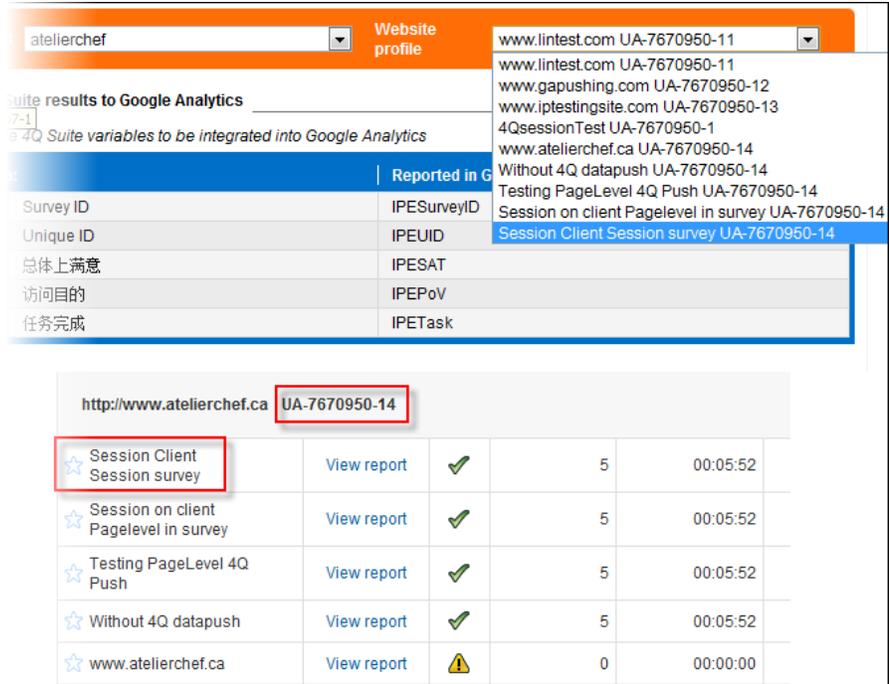
You will need to select the account you would like to integrate with.

The Accounts that appear in the drop-down list inside the 4Q Suite integration setup wizard are the same as the accounts list you see within your Google Analytics account list.

Step 7

Once you have set the account name, you will also need to specify the “Website Profile”.

As with the Account Name, the Website Profiles that appear in the drop down list are the same as appear within Google Analytics .

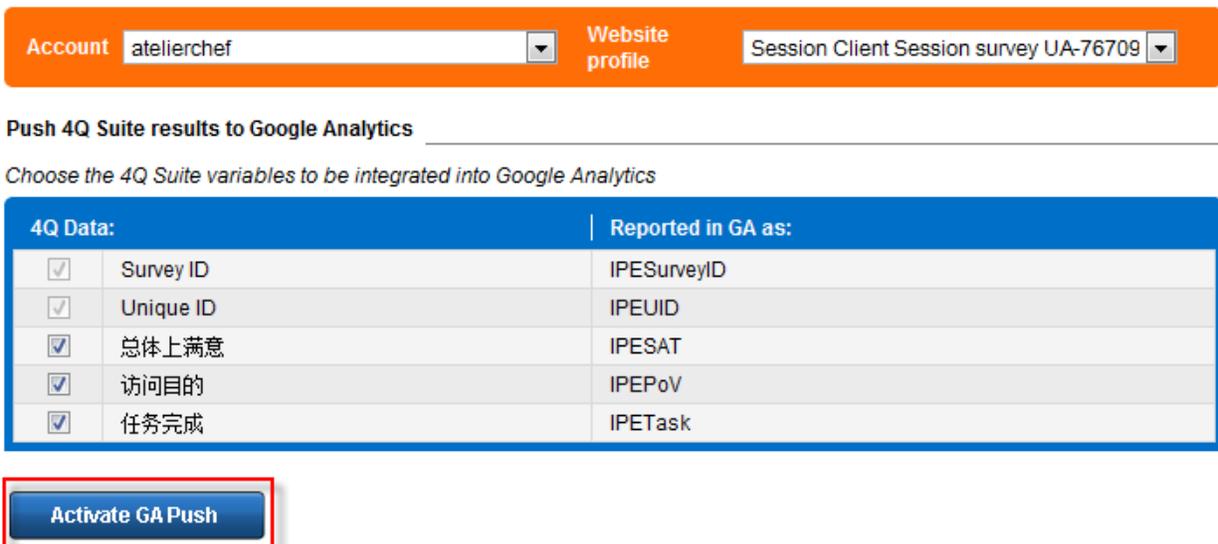


4Q Data:	Reported in GA as:
<input checked="" type="checkbox"/> Survey ID	IPESurveyID
<input checked="" type="checkbox"/> Unique ID	IPEUID
<input checked="" type="checkbox"/> 总体上满意	IPESAT
<input checked="" type="checkbox"/> 访问目的	IPEPoV
<input checked="" type="checkbox"/> 任务完成	IPETask

Website Profile	Status	Views	Time
Session Client Session survey	View report ✓	5	00:05:52
Session on client Pagelevel in survey	View report ✓	5	00:05:52
Testing PageLevel 4Q Push	View report ✓	5	00:05:52
Without 4Q datapush	View report ✓	5	00:05:52
www.atelierchef.ca	View report ⚠	0	00:00:00

Step 8

Once you have selected the Account and the Website Profile, click “Activate GA Push” to complete the integration setup process.



4Q Data:	Reported in GA as:
<input checked="" type="checkbox"/> Survey ID	IPESurveyID
<input checked="" type="checkbox"/> Unique ID	IPEUID
<input checked="" type="checkbox"/> 总体上满意	IPESAT
<input checked="" type="checkbox"/> 访问目的	IPEPoV
<input checked="" type="checkbox"/> 任务完成	IPETask

Activate GA Push